8/1/23 Executive PTA Meeting

Introduction/Welcome: Meeting Called to order at 5:39pm

Secretary's Report- Rachel Stear

• Information was obtained from Stewart Signs showing rough price estimates to be between approximately \$6k-\$20k, depending on specifications. All in attendance agreed that the discussion of a new sign should be on hold for the time being.

Treasurer's Report- Jessica Mazzie

- June Balance: \$19,368.95 July Balance: \$30,437.57
- Jessica is currently using "Moneyminder" for budgeting on a 1 month free trial basis. The yearly subscription is \$179 plus \$59 to link directly to our bank accounts. Jessica has found the app very useful and put forth a motion to subscribe for the upcoming year. Rachel Stear seconded the motion, and it was accepted by all.
- Jessica will add spiritwear/school swag items to square to create inventory and pricing. There was discussion regarding looking into purchasing an ipad with a data plan so that the PTA can set up the spirit store at all events (and also help potential volunteers obtain clearances, sign up for PTA emails)

Vice Presidents' Reports- Melissa Gutekunst & Beth Plone

• Beth spoke on behalf of vice presidents, expressing excitement and anticipation for the year ahead

President's Report-Tiffany Stevens

- The PTA email address has been updated to <u>wtespta18042@gmail.com</u>- if anyone sent an email to the previous email address and did not receive a reply, please re-send to the new email address
- Tiffany showed the Kindergarten Orientation welcome bags for both parents and students
- A new standard donation letter is in the works and will be made available soon
- A new facebook page has been created so that it can function as a community group rather than a business page. We need to get into/create a new Instagram profile
- PTA brochures were distributed for proofreading and feedback, these will be printed soon

Committee Reports

- Membership Drive- Beth spoke about being present with a table at all events with information about PTA and sign ups/registration
- In-Service Week- Staff Welcome back- coffee bar, lunch, sweet treats were all discussed as possible options
- Back to School Night- Date TBD, raffle baskets are in the works
- Book Fairs- Fall fair is Oct 2-4
- Warrior Apparel- Would like to develop a spiritwear closet and have items available for purchase at events (see notes below Treasurer's Report regarding Ipad for sales). All students and teachers will receive a shirt at the beginning of the school year from the PTA

- Playground- Megan Benevides has been working with a developer to create a plan for creating a more inclusive playground at the school. This would likely be a 3 phase project, with distinct fundraising goals for each step. She hopes to have phase 1 renderings to share soon. Fundraising, corporate sponsorship, and grants were discussed as possible ways to raise money for the project.
- Enrichment- Jessica has MadScience lined up, and will likely do an athletic option for a 2nd program
- Family Night Out- brainstorming ideas included: Phantoms game, Olde Stone Farm, Basketball game
- Trunk or Treat- Date is 10/28. Time is tentatively set for 5:30-7. Food trucks are being lined up as well as prizes
- Audit- Took place on 7/13/23 and is ongoing. Jessica is still resolving questions with previous board. Jessica suggested that going forward, we consider audits quarterly rather than yearly
- Yearbook- no report
- Room Parents- Ideally will be PTA members and attend meetings regularly, though not required. Room parents will assist with staff appreciation week this year
- Sweetheart Dance- The event is planned for February, venue still undecided. Will probably be open to 2 or 3 grades, depending on venue capacity
- Fundraising- no report
- Marketing/Social Media- see President's Report

Upcoming Events/Important Dates

- Kindergarten Orientation- 8/15, 5pm- each student will receive a swag bag with gifts from the PTA, including school supplies, a book, a Warrior backpack, and snacks. Parents will also receive a goodie bag with gifts and information about the PTA and meetings. Board members will be present at orientation to greet parents and students, hand out gifts to parents and students, and provide snacks for the event.
- Ice Cream Social- 8/25 5:30 Municipal Park Pavilion (Rain date 8/27 @2)- Oogies ice cream truck will be on site. All students will get a ticket for a free ice cream from the PTA.
- Back to School Night- TBD
- Trunk or Treat- see above

Announcements

- New Email
- New Facebook Page
- New Storage Closet

Meeting Adjourned at 7:33

Attendance: Tiffany Stevens Beth Plone Jessica Mazzie Rachel Stear Megan Benevides Paige Borger